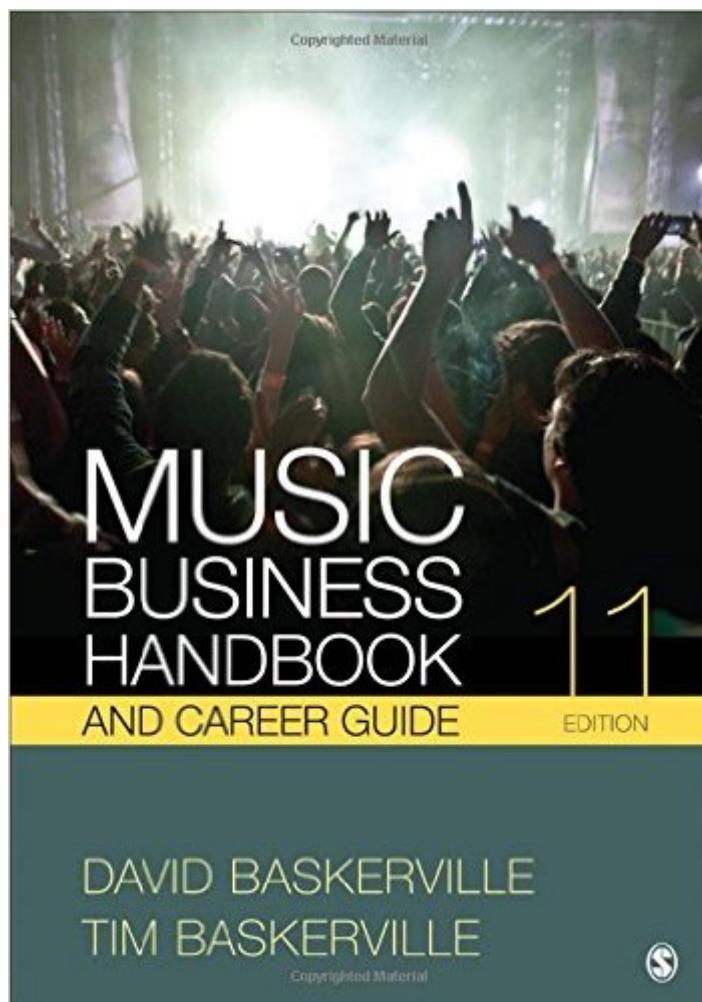


The book was found

Music Business Handbook And Career Guide



Synopsis

This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that *Music Business Handbook and Career Guide*, Eleventh Edition offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville's handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as *Introduction to the Music Business*, *Music and Media*, and *Music Business Foundations* as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.

Book Information

Series: *Music Business Handbook and Career Guide*

Paperback: 616 pages

Publisher: SAGE Publications, Inc; 11 edition (February 4, 2016)

Language: English

ISBN-10: 1506309534

ISBN-13: 978-1506309538

Product Dimensions: 6.9 x 0.9 x 9.9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars (See all reviews) (3 customer reviews)

Best Sellers Rank: #15,607 in Books (See Top 100 in Books) #6 in Books > Arts & Photography > Music > Business #10 in Books > Business & Money > Industries > Sports & Entertainment > Entertainment #105 in Books > Business & Money > Job Hunting & Careers > Guides

Customer Reviews

This is a truly excellent book! As more and more colleges and universities are starting to teach courses in Music Business, Music Entrepreneurship, etc. this book is truly answering the call for an academic study of the "Music Industry." The closest substitute to this textbook would be *All You Need to Know About the Music Business*: Eighth Edition. However, this book is more of a nonfiction book for the curious reader at Barnes and Noble. "*Music Business Handbook*" offers greater depth and a wider perspective. I appreciate how this looks at both the "classical" and "mainstream"

industries in music and also has great online tools to enhance learning. I have adopted this textbook for my classes in Music Business and Leadership. After perusing a handful of books, this one easily rises to the top. If teaching in a classical music-based institution, I've found that Beyond Talent: Creating a Successful Career in Music is an excellent complement to this textbook.

Great book

HIGHLY INFORMATIVE & RELEVANT!!!

[Download to continue reading...](#)

Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Career Information, Career Counseling, and Career Development (9th Edition) Career Information, Career Counseling, and Career Development (10th Edition) (Merrill Counseling (Hardcover)) REAL ESTATE: A Guide for First Time Agents to Effectively Grow Your Business From Nothing to a Sustainable Growing Career (Beginner's Guide, Career Management, Lead Generation, Real Estate Investors) Music Business Handbook and Career Guide BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Career Ideas for Kids Who Like Music and Dance (Career Ideas for Kids (Paperback)) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) The Harvard Business School Guide to Careers in the Nonprofit Sector (A Harvard Business School Career Guide) You've Passed the CPA Exam: Your Guide to a Successful Career in Finance and Accounting: The Career CPA, Book 2 LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters and Employers (Career Search, ... profile, Linkedin makeover, career search) Your Career 2.0: A Survival Guide for The Battered Career and Investor Syndrome Vault Private Equity Career Guide (Vault Career Library) The Career Code: Must-Know Rules for a Strategic, Stylish, and Self-Made Career Career Ideas for Kids Who Like Adventure and Travel (Career Ideas for Kids (Hardcover)) The Great Acting Teachers and Their Methods (Career Development Series) (Career Development Book) College Accounting: Career Approach with Quickbooks Accountant 2015 CD-ROM: A Career Approach (with Quickbooks Accountant 2015 CD-ROM) Career Building Through Creating Mobile Apps (Digital Career Building) Career Building Through Interactive Online Games (Digital Career Building) Career Building Through Using Digital

Story Tools (Digital Career Building)

[Dmca](#)